



C. DAVID VINSON II

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SUMMARY

David maintains his award-winning design, motion, and VFX career alongside full-time engagements. As a natural-born leader his passion for excellence delights his fellow teammates and clients worldwide. Innate sensibilities ignite his passions for our mental health advocacy, recovery, and strategy in ceasing stigma. His website, vinsondesign.com, contains freelance, contract, full-time, and personal projects.

EXPERTISE

- Art · Design & Technical Direction
Animation · Compositing · VFX
Motion Graphics · Title Design
Planar & 3D Tracking · Roto
Keying · Matte Extraction · Cleanup
Concept Design · Style Frames
Branding · Identity Design
Color Grading · Editorial
Adobe CC AE · PR · IL · PS · ID
Maxon One · C4D · Redshift
SynthEyes · Mocha Pro
macOS & Windows

EXPERIENCE

1996 – 2024

Art Director ▶ Founder ▶ Writer : VINSON DESIGN · GREENVILLE, SC, SINCE JANUARY 2018 · ATLANTA, GA

clients

ABC NBC CBS CNN TNT MTV NBA FOX COMCAST DIRECTV PHILIPS RUSSELL ATHLETIC LITTLE DEBBIE GEORGIA PACIFIC TV VERIZON TANDUS ADOBE RED GIANT REGIONS TED NUGENT GEORGIA MUSEUM OF ART

- Art Director of a multidisciplinary creative studio providing design, animation, compositing, and visual effects
Founder of Quick Brown Fox fx, a necessarily adaptable, cunning, and frisky formulative branding consultancy
Writer at eyes/onlySM { intelligence, declassified } pursuing our mental health advocacy, recovery, and strategy
Innovator for museums, broadcasters, developers, tourism, automotive, athletics, fashion, and financial
Developer of fresh marketing initiatives and proven methods for enhancing client brand positioning
Creator of conceptual style frames and pitches supporting targeted promotions and launches

2012 – 2018

Compositor ▶ Senior Designer ▶ Art Director : TURNER SPORTS NBA TV DESIGN · ATLANTA, GA

brands

PLAYOFFS FINALS ALL-STAR DRAFT GAME TIME IN GAME INSIDE STUFF HIGH TOPS SOCIAL MEDIA AWARDS THE WARMUP BEYOND THE PAINT THE INTERVIEW OPEN COURT SHAQTIN' A FOOL THE STARTERS NBA.COM

- Right-hand Designer to the Senior Design Director · Promoted twice during 6 years with this dream team
Supporter of show packages, insert updates, ticker redesigns, show initiatives, and design rebrands
Designer of visual identities for High Tops, Beyond the Paint, The Warmup, and The Interview
Evolver of NBA TV Finals, Playoffs, Draft, All-Star, Game Time, In Game, and Inside Stuff
Conceptual Designer for NBA.com, Open Court, and Shaqtin' A Fool redesign pitches
Quality Assurance Manager for 15,000+ digital assets utilizing Quantum CatDV

2008 – 2010

Partner ▶ Motion Design Director : OUTPOST PICTURES, LLC · ATLANTA, GA · BIRMINGHAM, AL

clients

MOHAWK LITTLE DEBBIE THE WEATHER CHANNEL SOUTHERN LIVING AT HOME NEW ENGLAND SPORTS NETWORK BBVA PREAKNESS RED GIANT SMITHFIELD ATALON BIRMINGHAM SOUTHERN COLLEGE BJC HEALTHCARE YBL

- Partner of Atlanta, GA graphics and visual effects division of Birmingham, AL post production house
Lead Compositor & Technical Director for live action, on location, and green screen studio shoots
Conceptual Designer & Co-creator of Knoll 3D Flare for Knoll Light Factory and Adobe After Effects
Red Giant Guru & Creator of Super Rays for Shine, and Particles Volume 1 for Trapcode Particular
Director of in-house and freelance 2D & 3D designers, animators, and compositors
Developer of tracking, versioning, and matte extraction workflow tools

2006 – 2008

Senior Designer ▶ Design & Technical Director : ARTIFACT DESIGN, INC · ATLANTA, GA

clients

FORD UPS ATLANTA FALCONS TIME WARNER CABLE MOE'S VIKING BRIDGESTONE UNIVERSAL RAYTHEON CARTOON NETWORK DISNEY WORLD OF COKE THE WEATHER CHANNEL USPS MGM USPS GOLD STRIKE

- Lead Designer for client pitches, style frame development, finishing, matte cleanup, and color grade
Director of full-time and freelance 2D & 3D artists keeping quality control and budget on target
Promoter of continuous improvement forming synergy for daily and long-term team strategies
Researcher evaluating, justifying, and budgeting software purchases for the creative team
Design & Technical Director for key projects spanning all digital platforms
Trainer & Mentor for design team in post-production techniques

2004 – 2006

Design Technology Specialist : THE WEATHER CHANNEL · ATLANTA, GA

brands

IT COULD HAPPEN TOMORROW FLOOD WEEK TORNADO WEEK EXTREME WEATHER WEEK TWC LOGO + LOCAL IDS WRATH OF WINTER TROPICAL SEASON HEROES OF THE STORM FORECAST EARTH WEEKEND PLANNER + NOW

- Lead Designer & Compositor for on-air promotions, theme weeks, logo idents, and meteorological schematics
Facilitator fostering open communication between Creative, Engineering, Programming, and Facilities teams
Active Hiring Team Member for design and technical guidance throughout the talent procurement process
Researcher & Influencer for monthly operating budget and yearly capital budget items and justifications
Evaluator of hardware and software requirements for staff designers including monitoring equipment
Software Trainer of designers, engineers, and editors in Adobe After Effects and Apple Final Cut Pro

*brands***HURRICANE SEASON FIRST OUTLOOK YOUR WEATHER TODAY WEATHERING THE SEASONS TWC RADIO NETWORK
STORMS OF THE CENTURY TWC EDUCATION DEPARTMENT TWC CALENDAR BETTER TWC 1995 LANDMARK 2000**

- Freelance Senior Designer, in-house and remote, developing conceptual explorations for show package refresh
- Mentor to fellow designers in post production processes and techniques utilizing Macintosh desktop tools
- Gear Wrangler cultivating ongoing relationships with national and global software and hardware vendors
- Lead Composer & Discreet Logic Flint Trainer supporting the Pittard Sullivan network redesign
- Creator of weather graphics on a Quantel Paintbox supporting the Meteorology Department
- Technical Director for on location film shoots and studio-based green screen shoots

ACCOLADES

- 2013** ▶ Bronze, “NBA TV All-Star Open,” Turner Sports, Broadcast Designers Association (BDA) Awards
- 2012** ▶ Gold, “NBA TV Game Time Package,” Turner Sports, BDA Awards
- 2010** ▶ Silver, “Get Your Preak On,” Preakness Stakes 135, Birmingham Addy Awards, AL
- 2009** ▶ Silver, “Dale Brown Film Trailer,” Eyeline Films, Birmingham Addy Awards, AL
- 2009** ▶ Co-creator, *Knoll 3D Flare Adobe After Effects* plug-in, with Red Giant Software and MotionScript
- 2008** ▶ Bronze, Art Books, *Amazing Grace*, Georgia Museum of Art (GMOA), Independent Publishers Book Awards
- 2006** ▶ Silver, “It Could Happen Tomorrow,” The Weather Channel, Promax Awards
- 2005** ▶ Featured Artist, “Talkin’ Bout the Weather,” Website Customer Feature, Blackmagic Design Case Studies
- 2005** ▶ Gold, “Wrath of Winter,” The Weather Channel, BDA Awards
- 2005** ▶ Silver, “Extreme Weather Week,” The Weather Channel, 22nd Annual Mark Awards
- 2005** ▶ Bronze, “Wrath of Winter,” The Weather Channel, 27th Annual Telly Awards
- 2005** ▶ Silver “Hurricane Onslaught,” The Weather Channel, 27th Annual Telly Awards
- 2005** ▶ Silver, “Extreme Weather Week,” The Weather Channel, 27th Annual Telly Awards
- 2004** ▶ Silver, “Notify! Tornado,” The Weather Channel, 26th Annual Telly Awards
- 2002** ▶ First Place, Brochures, “ALVAR,” GMOA, Southeastern Museum Conference (SEMC)
- 2002** ▶ Featured Chapter and Contributing Writer (uncredited), *Premiere and After Effects Studio Secrets*, Wiley
- 2002** ▶ Featured Artist, “Adobe Dynamic Media Sampler Reel,” Adobe Systems, Inc.
- 2002** ▶ Speaker and Demo Artist, Adobe Systems, Inc., Savannah College of Art & Design, Savannah, GA
- 2002** ▶ Demo Artist, Adobe Systems, Inc., National Association of Broadcasters, Las Vegas, NV
- 2001** ▶ Silver, *Essence of Place*, GMOA, SEMC
- 2001** ▶ Honorable Mention, *Essence of Place*, American Association of Museums Publication Design Competition
- 2001** ▶ Bronze, “It’s Your Call With Lynn Doyle,” 23rd Annual Telly Awards
- 2001** ▶ Bronze, “Maxwell Awards,” 23rd Annual Telly Awards
- 2000** ▶ Demo Artist, Alias|Wavefront 3December event, RealViz, University of Washington, Seattle, WA
- 2000** ▶ Gold and Best of Show, “His Horn[e] Made: Engraved Powder Horns,” GMOA, SEMC
- 2000** ▶ Featured Artist, Integrated Computing Engines, Inc. (ICE) Demo Reel
- 2000** ▶ Featured Article, ICE, *Video Systems* magazine, February issue
- 1999** ▶ Featured Article, ICE, *Millimeter* magazine, October issue
- 1999** ▶ Featured Article, ICE, *Film & Video* magazine, July issue
- 1999** ▶ Featured Web Article, “The Weather Channel Goes On Ice,” ICE
- 1999** ▶ Web Press Release, “ICE Announces Ice’d Commotion,” Integrated Computing Engines, Inc.
- 1999** ▶ Featured Artist, “23 Very Special Effects Products,” *Digital Content Creator* magazine, January issue
- 1997 – 1999** ▶ Team Leader, Plugged-in Technologies Team, The Weather Channel
- 1998** ▶ Honorable Mention, “Of Clay & Fire: The Pottery of Eulala Amos,” GMOA, SEMC
- 1998** ▶ Featured Artist, Discreet Logic Demo Reel
- 1998** ▶ Gold, “The Weather Channel Package Design,” BDA Awards
- 1998** ▶ Merit Award, “Weather 1998” Calendar, Potlatch Papers
- 1998** ▶ Merit Award, Best Theme, “Weather 1998” Calendar, Calendar Marketing Association
- 1998** ▶ Best of Category, “Weather 1998” Calendar, Printing Industry Association of Georgia
- 1997** ▶ Honorable Mention, “A Visual Arts Sampler,” GMOA, SEMC
- 1996** ▶ Gold, “Utopia: Contemporary Australian Aboriginal Art,” GMOA, SEMC
- 1995** ▶ International Student Exhibition, Studies Abroad Program, University of Georgia, Cortona, IT
- 1995** ▶ Scholarship, Studies Abroad Program, University of Georgia, Cortona, IT
- 1994 – 1995** ▶ President, University of Georgia Graphic Design Club, Athens, GA
- 1993 – 1995** ▶ Teacher’s Choice Exhibition, University of Georgia, Graphic Design, Athens, GA
- 1994** ▶ Student Exhibition, National Association of Schools for Art & Design, Athens, GA
- 1990** ▶ Honorable Mention, “240 Caricatures T-shirt” The National T-shirt Art Event of the Century, Austin, TX

EDUCATION

- 1993 – 1996** **UNIVERSITY OF GEORGIA : BFA GRAPHIC DESIGN · ATHENS, GA · STUDIES ABROAD, CORTONA, IT, 1995**
 - Dean’s List, Georgia Museum of Art Internship, Friends of the Museum, Graphic Design Club
 - AIGA member, Graphics Editor for *The Red & Black* weekly student newspaper, Athens, GA
- 1991 – 1992** **SAVANNAH COLLEGE OF ART & DESIGN : FOUNDATION · SAVANNAH, GA**